Problem setting. Distance learning originated in the late XX century, entered to the XXI century as one of the most effective and advanced systems training. The appearance and active spreading of remote studying is appropriate responsive education system of many countries in the integration processes taking place in the world, move to an information society.

In Ukraine, distance learning, until recently, not been used on a large scale because of the number of objective reasons - mainly because of the lack of development and wide distribution of means of new information and communication technologies. Now created technical preconditions for the wide spread use of remote studying in education. Moreover, there has been a gap the ideas of remote education of capabilities provided by technical means.

Recent research and publications analysis When writing articles were used labor, modern Ukrainian scholars as O. Dolby [2], N. Ushenko [8], E.Limachko [5] and others. Issues of distance learning can be found in the works of A. Anisimov [1], N. Kravchenko [3], V.Stepanova [7], V. Levchuk [4] and others.

Paper objective to analyze the mechanisms of state regulation of the introduction of remote studying in higher educational establishments of Ukraine.

Paper main body. A characteristic feature of the modern information society is global information, which significantly affects the educational process, particularly in higher education and makes continuous development of remote studying in higher education. Popularity of this kind of education is due to factors including the following select:

1) need for training of high-level professionals;
2) for many wishing to study is complex problem of combining student in space and time with the teacher. The high cost of training, lack of schools in the periphery does not always allow students to gain traditional higher education;
3) the rapid development of technology management processes, as well as increasing amounts of food science and technology necessitate the growth of skills, which they serve. However, excessive pressure of work is not always possible to distinguish certain amount of time to undergo training courses. Not least importance in this regard is the distance leads to large cities, where most concentrated scientific and educational centers.
Conclusions of the research Thus, analysis of the education market of Ukraine among consumers growing demand for innovative approaches to education. Greatest popularity takes remote studying because it significantly expands access to education regardless of where they live; does not require rejection of earnings at the time of study; creates an opportunity to receive education in the workplace, at home or at the training center on the job; provides people with additional needs receive quality education. In Ukraine it is gaining prominence along with the stationary form of training, competition creates correspondence. For many universities offer it to potential students.