Extended abstract

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"Ukraine's integration into the global and European cinematic space"

Problem setting. The relevance of international cooperation of Ukraine in the field of cinematography through joint international projects due to budget expenditures disability Ukraine on national film production, as well as the needs of Ukraine's entry into the world of cultural and information space. In today's context the dominance of American and Russian film industry development of Ukrainian cinema may also be provided by integrating Ukraine into the European cinematic space through the use of European standards and experience of filmmaking and kinoobsluhovuvannya. Actually these measures aims Development Programme national film industry. Which goal was to "determine the status of Ukraine as a member of the international cinema organizations and expand cooperation mainly with European cinema structures".


Paper objective. The purpose of the article -oharakteryzuvaty possibilities of cooperation between Ukraine and international cinema and European cinema based organizations and public foundations Ukraine program to identify ways to integrate Ukraine into the world and European audiovisual space.

Paper main body. Innovations in stymulyuyuvanni Ukrainian movie producer by Ukraine’s participation in joint projects of koprodukci. Positive tendencies trends due to the accession of Ukraine, the European Convention on cinematographic coproduction. The prospects of Ukraine’s cooperation with the International Federation of Associations kinoprodyuseriv FIAPF, the International Federation of Film Producers Associations CEPI, the European Foundation for the
support of coproduction and rental of cinematographic and audiovisual robis EURIMAGES and international cinematographic and audiovisual organizations.

**Conclusions of the research.** Thush, the analysis of the problems of integration of Ukraine into the global and European cinematic space led to the following conclusions.

1. Integration of Ukrainian cinema in the European cultural space will contribute to a positive international image of the country, the formation of national identity in the European value coordinates and the intensive development of the domestic film business. In particular:
   - inflow of foreign investment in film distribution market will help optimize the economic costs of the recovery process of the national distribution network, to facilitate access to the Ukrainian audience of national and European cinema;
   - intensifying Ukrainian locations for filming will increase the budget revenues, the ability to be lent material equipment will increase the profitability of local film societies and companies.

2. Using the European experience in the production of competitive, commercial and profitable national cinema product will improve the professional level human resources, employment, and it will make it possible to stop outflow of talent from Ukraine.

3. EU standards in legal regulation and mechanisms of funding of not only increase domestic output kinoproduktu, but also the transformation of Ukrainian cinema subsidized scope into a powerful and profitable sector.