PUBLIC-PRIVATE PARTNERSHIP AS A TOOL FOR REGIONAL DEVELOPMENT

Problem setting Enhancing the role of the region in the development of the state, extension of management mechanisms at regional and local levels reflect the current stage of administrative transformations in Ukraine. Achieving the strategic goals of regional development provides the search of efficient tools, one of which can be the public-private partnership (PPP). Combining capabilities of the state and private ownership in many areas within public-private partnerships can stimulate socio-economic development at the regional level.

Recent research and publications analysis Domestic and foreign scientists dedicated their works to the questions of public-private partnership, however it should be noted that the issue of peculiarities of public-private partnership as a tool for regional development requires further consideration.

Paper objective The objective of the study is the analysis of peculiarities of public-private partnerships as a tool for regional development in the modern world.

Paper main body The control over the regional development requires the development of appropriate public policy aimed at introducing efficient mechanisms of socio-economic and cultural development of the region taking the features of the region as well as the balance of national and local needs into account.

Regional development is a dynamic process of progressive content, which is characterized by progressive changes in social and economic structure of the
region towards the improvement and rationalization and leads to the formation of a region as a stable spatial system, efficiently using its internal capacity, harmoniously coexisting with the environment.

National strategy of regional development sees the use of public-private partnerships as a key tool for stimulating local economic development. Legislative initiatives of the state are continued by attracting new entity to the mechanism of PPP development - project office on PPP development, the main task of which is the launch of public-private partnership in Ukraine.

Notwithstanding some experience in implementing PPP projects, the alliance of the state and private capital has not acquired large-scale application. Gaps in existing legal mechanisms, lack of investors’ confidence in government institutions, lack of long-term experience in implementation of public-private partnerships and lack of qualified specialists in PPP complicate the formation and development of coherent system of interaction between the state and businesses in solving urgent regional problems.

**Conclusions of the research** To implement the policy of regional development, tasks on enhancing regional competitiveness, it is necessary to involve an effective tool – PPP when implementing investment projects aimed at regional development and provide specific projects within public-private partnerships when forming regional development strategies and action plans on the implementation of regional development strategies.

Mandatory state monitoring of projects implemented through PPP shall enable to assess the performance of their implementation, capabilities and efficiency of project implementation directly through public-private partnership that will further expand the scope of public-private partnerships as a tool for regional development.